

West Virginians for Life State Convention Ad Contract & Copy Sheet

Saturday, October 19, 2019
Trinity Assembly of God, Fairmont, WV



Name of Advertiser _____

Phone (_____) _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone (_____) _____

Email _____

PLEASE CHECK ONE:	SIZE (in inches)	PRICE
____ INSIDE FRONT COVER (full color)	8" x 10½"	\$ 500.00
____ OUTSIDE BACK COVER (full color)	8" x 10½"	\$ 500.00
____ INSIDE BACK COVER (full color)	8" x 10½"	\$ 400.00
____ FULL PAGE	8" x 10½"	\$ 200.00
____ 3/4 PAGE	8" x 8"	\$ 150.00
____ HALF PAGE	8" x 5"	\$ 110.00
____ 1/4 PAGE (Vert.)	4" x 5"	\$ 55.00
____ 1/4 PAGE (Horiz.)	8" x 2½"	\$ 55.00
____ 1/8 PAGE	4" x 2½"	\$ 35.00

AMOUNT ENCLOSED \$ _____

Make Checks Payable to:

WVFL Convention 2019

25 Canyon Road • Morgantown, WV 26508

or pay online at www.wvforlife.org/event/annual-state-convention

IMPORTANT: Please return by September 13, 2019

Please encourage a friend to be a sponsor!

Ad Layout Request:

(please check all that apply)

- Use ad as provided, no changes
- Use previous year's ad (2018 2017)
- WVFL can make minor adjustments only
- WVFL can design or redesign ad
(proof for approval will be provided)

Ad Layout Specifications:

1. For ad as provided:

- Email electronic file in .pdf, .tif or .psd (photoshop) format, actual size, greyscale (except full color ad as cmyk) 300 dpi. (preferred option)
- Email InDesign file packaged to include fonts and links.
- Email Adobe Illustrator file (.ai format) with fonts created in outline.
- Mail high quality ad slick in a protective envelope. Do not fold, paper clip or staple items.

2. For ad WVFL will design or redesign:

- Email copy, artwork and photo(s). Provide photo(s) in .jpeg or .tif format. Logo and/or artwork provide as solid black line art or as 300 dpi greyscale (except full color ad as cmyk).
- Mail copy and good quality photo(s), logo, artwork in protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

Email: cherylwv@comcast.net
Cheryl Carr, Graphic Designer

For formatting and layout questions, email Cheryl or call 304.376.3440.



25 Canyon Road • Morgantown, WV 26508 • (304) 594-9845
email: info@wvforlife.org • www.wvforlife.org



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WestVirginiansforLife](https://facebook.com/WestVirginiansforLife)



[Twitter.com/
wv4life](https://twitter.com/wv4life)



[Instagram/
wvforlife2018](https://instagram.com/wvforlife2018)



[YouTube.com/
WVforLife](https://YouTube.com/WVforLife)

*Please see other side for
ad prices and advertising contract.*

1/4 Page (Vertical)
(4" x 5")

1/8 Page
(4" x 2 1/2")

Half Page
(8" x 5")

3/4 Page
(8" x 8")

Full Page
(8" x 10 1/2")

1/4th Page (Horizontal)
(8" x 2 1/2")