West Virginians for Life State Convention

Ad Contract & Copy Sheet

Saturday, October 19, 2019 Trinity Assembly of God, Fairmont, WV

Name of Advertiser		
Phone ()		
Address		
City State	Z	ip
Contact Person	_ Phone ()	
Email		
PLEASE CHECK ONE:	SIZE (in inches)	
INSIDE FRONT COVER (full color)	8" x 10½"	\$ 500.00
OUTSIDE BACK COVER (full color)	8" x 10½"	\$ 500.00
INSIDE BACK COVER (full color)	8" x 10½"	\$ 400.00
FULL PAGE	8" x 10½"	\$ 200.00
3/4 PAGE	8" x 8"	\$ 150.00
HALF PAGE	8" x 5"	\$ 110.00
1/4 PAGE (Vert.)	4" x 5"	\$ 55.00
1/4 PAGE (Horiz.)	8" x 2½"	\$ 55.00
1/8 PAGE	4" x 2½"	\$ 35.00

AMOUNT ENCLOSED \$ Make Checks Payable to:

WVFL Convention 2019

25 Canyon Road • Morgantown, WV 26508

or pay online at www.wvforlife.org/event/annual-state-convention

IMPORTANT: Please return by September 13, 2019

Please encourage a friend to be a sponsor!



Ad Layout Request:

(please check all that apply)

- Use ad as provided, no changes
- ☐ Use previous year's ad (☐ 2018 ☐ 2017)
- WVFL can make minor adjustments only
- WVFL can design or redesign ad (proof for approval will be provided)

Ad Layout Specifications:

1. For ad as provided:

- Email electronic file in .pdf, .tif or .psd (photoshop) format, actual size, greyscale (except full color ad as cmyk) 300 dpi. (preferred option)
- Email InDesign file packaged to include fonts and
- Email Adobe Illustrator file (.ai format) with fonts created in outline.
- Mail high quality ad slick in a protective envelope. Do not fold, paper clip or staple items.

2. For ad WVFL will design or redesign:

- Email copy, artwork and photo(s). Provide photo(s) in .jpeg or .tif format. Logo and/or artwork provide as solid black line art or as 300 dpi greyscale (except full color ad as cmyk).
- Mail copy and good quality photo(s), logo, artwork in protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

Email: cherylwv@comcast.net Cheryl Carr, Graphic Designer

For formatting and layout questions, email Cheryl or call 304.376.3440.



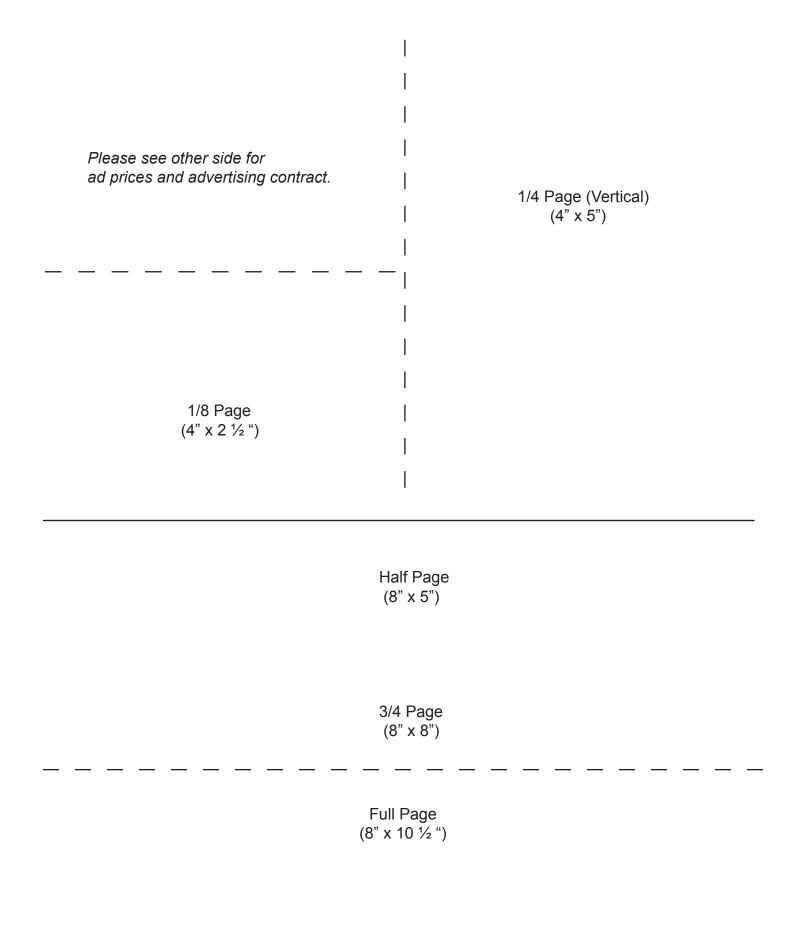
25 Canyon Road • Morgantown, WV 26508 • (304) 594-9845 email: info@wvforlife.org • www.wvforlife.org











1/4th Page (Horizontal) (8" x 2 ½ ")