

West Virginians for Life State Convention Ad Contract & Copy Sheet

Saturday, October 9, 2021
Trinity Assembly of God, Fairmont, WV



Name of Advertiser _____

Phone (_____) _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone (_____) _____

Email _____

PLEASE CHECK ONE:	SIZE (in inches)	PRICE
____ OUTSIDE BACK COVER (Full Color)	8" x 10½"	\$ 500.00
____ FIRST PAGE (Full Color)	8" x 10½"	\$ 400.00
____ SECOND PAGE (Full Color)	8" x 10½"	\$ 350.00
____ FULL PAGE (Full Color)	8" x 10½"	\$ 300.00
____ FULL PAGE (Black & White)	8" x 10½"	\$ 250.00
____ 3/4 PAGE (Full Color)	8" x 8"	\$ 200.00
____ 3/4 PAGE (Black & White)	8" x 8"	\$ 175.00
____ HALF PAGE (Full Color)	8" x 5"	\$ 150.00
____ HALF PAGE (Black & White)	8" x 5"	\$ 110.00
____ 1/4 PAGE (Full Color)		\$ 75.00
<input type="checkbox"/> Vertical 8" x 2½" <input type="checkbox"/> Horizontal 4" x 5"		
____ 1/4 PAGE (Black & White)		\$ 60.00
<input type="checkbox"/> Vertical 8" x 2½" <input type="checkbox"/> Horizontal 4" x 5"		
____ 1/8 PAGE (Full Color)	4" x 2½"	\$ 50.00
____ 1/8 PAGE (Black & White)	4" x 2½"	\$ 35.00

AMOUNT ENCLOSED \$ _____

IMPORTANT: Please return by September 3, 2021
Please encourage a friend to be a sponsor!

Ad Layout Request:

(please check all that apply)

- Use ad as provided, no changes
- Use previous year's black & white ad
(2020 2019)
- Upgrade previous year's ad to color
(2020 2019)
- WVFL can make minor adjustments, design or redesign ad (proof for approval will be provided)

Ad Layout Specifications:

1. For ad as provided:

- Email electronic file in .pdf, .tif or .psd (photoshop) format at higher resolution quality.
- Email InDesign file packaged to include fonts & links.
- Email Adobe Illustrator file (.ai format) with fonts created in outline.
- Mail high quality ad slick in a protective envelope. Do not fold, paper clip or staple items.

2. For ad WVFL will design or redesign:

- Email copy, artwork and photo(s). Provide photo(s) in .jpeg or .tif format.
- Mail copy and good quality photo(s), logo, artwork in protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

For design questions or to email artwork contact:
Cheryl Carr, Graphic Designer
Email: cheryl@chixdesigns.com
304-376-3440

Make Checks Payable to:

WVFL Convention 2021

25 Canyon Road • Morgantown, WV 26508
or pay online at
wvforlife.org/event/annual-state-convention



25 Canyon Road • Morgantown, WV 26508 • (304) 594-9845
email: info@wvforlife.org • www.wvforlife.org



facebook.com/
West Virginians for Life



Twitter.com/
wv4life



Instagram/
wvforlife2018



YouTube.com/
WVforLife

*Please see other side for
ad prices and advertising contract.*

1/4 Page (Vertical)
(4" x 5")

1/8 Page
(4" x 2 1/2")

Half Page
(8" x 5")

3/4 Page
(8" x 8")

Full Page
(8" x 10 1/2")

1/4th Page (Horizontal)
(8" x 2 1/2")